

## ***Press Release***

### **FABRIC FUSION™ PLASTICS DECORATION BREAKS TRADITIONAL DESIGN BARRIERS**

**Artistry of Plastics™ delivers distinctive in-mold decorating  
technique for beautiful, durable containers**

*November 22, 2013* – Artistry of Plastics, a division of Plastic Parts, Inc., is redefining the term decoration in the custom plastic injection molded industry through its development of Fabric Fusion™, a technique that merges resins with textiles to create a seamless, unique product design. The company venture was launched to create a plastics decorating method the business owners saw lacking in an industry dominated by broad decorated mold styles that were created for industrial designs with masculine appeal.

“The existing decorating technologies didn’t offer the texture, high style or exacting specifications we were looking to achieve through classic, fashion-oriented designs. After numerous adaptations and testing, we created Fabric Fusion™, a versatile plastics decorating method that provides limitless design options for a wide variety of industries,” said Jill Osiecki, founder and president.

The proprietary Fabric Fusion™ method goes beyond traditional mold texture designs that Osiecki found limiting to achieving realistic characteristics for lasting, reusable plastic containers. The innovative adhesion method combines the style and texture of fabrics in a way that traditional printed labels cannot match and offers the versatility of using a multitude of textiles with custom decoration techniques including embroidery stitching, laser embossing and debossing.

Artistry of Plastics is a cutting-edge venture to provide innovation, technology and quality excellence for businesses that are seeking to differentiate their products for consumers. By embracing new technology with the expertise and resources of Plastic Parts, Inc., the business provides in-house R&D and design consultation as part of its mission to develop competitively-priced products that exceed customers’ expectations.

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**About Plastic Parts, Inc.**

Plastic Parts, Inc. (PPI), a privately-held, second-generation family business, was established in 1966 and has grown to become a leading provider of high precision, custom plastic injection molded parts and assemblies. PPI's success is continually advancing through innovation, technology, and quality excellence and has grown to include Artistry of Plastics™, a cutting-edge venture that utilizes Fabric Fusion™, a revolutionary in-mold decoration method that differentiates plastic containers with creative textile techniques. Visit [www.PlasticsMax.com](http://www.PlasticsMax.com) and [www.ArtistryOfPlastics.com](http://www.ArtistryOfPlastics.com) for more information.

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